



Mr. Ashish Sapra

Director & Chief Executive Officer

TVS Credit Services Limited

With a wealth of experience spanning more than 26 years in diverse financial domains such as Retail Assets, Insurance, Cards, and Wealth Management, our CEO, Ashish Sapra is driving TVS Credit into a transformative phase of extensive digitisation, enhanced customer acquisition and holistic growth. His vast experience in profit and loss (P&L) management, digital initiatives, senior stakeholder management and guiding businesses to profitability is shaping the bright future trajectory of TVS Credit. Under his guidance, the organisation's total income grew by 51% in FY23 from the previous year. The organisation has also been recognised as a 'Great Place to Work' by the Great Place to Work Institute – the 'Gold Standard' in workplace culture assessment.

Prior to joining us, Ashish contributed over 14 years of expertise to the Bajaj Group, leading operations in Housing Finance, General Insurance and NBFC sectors. His professional journey also includes valuable experiences at American Express and HSBC. He has also completed the Advanced Management Program from INSEAD, Fontainebleau.